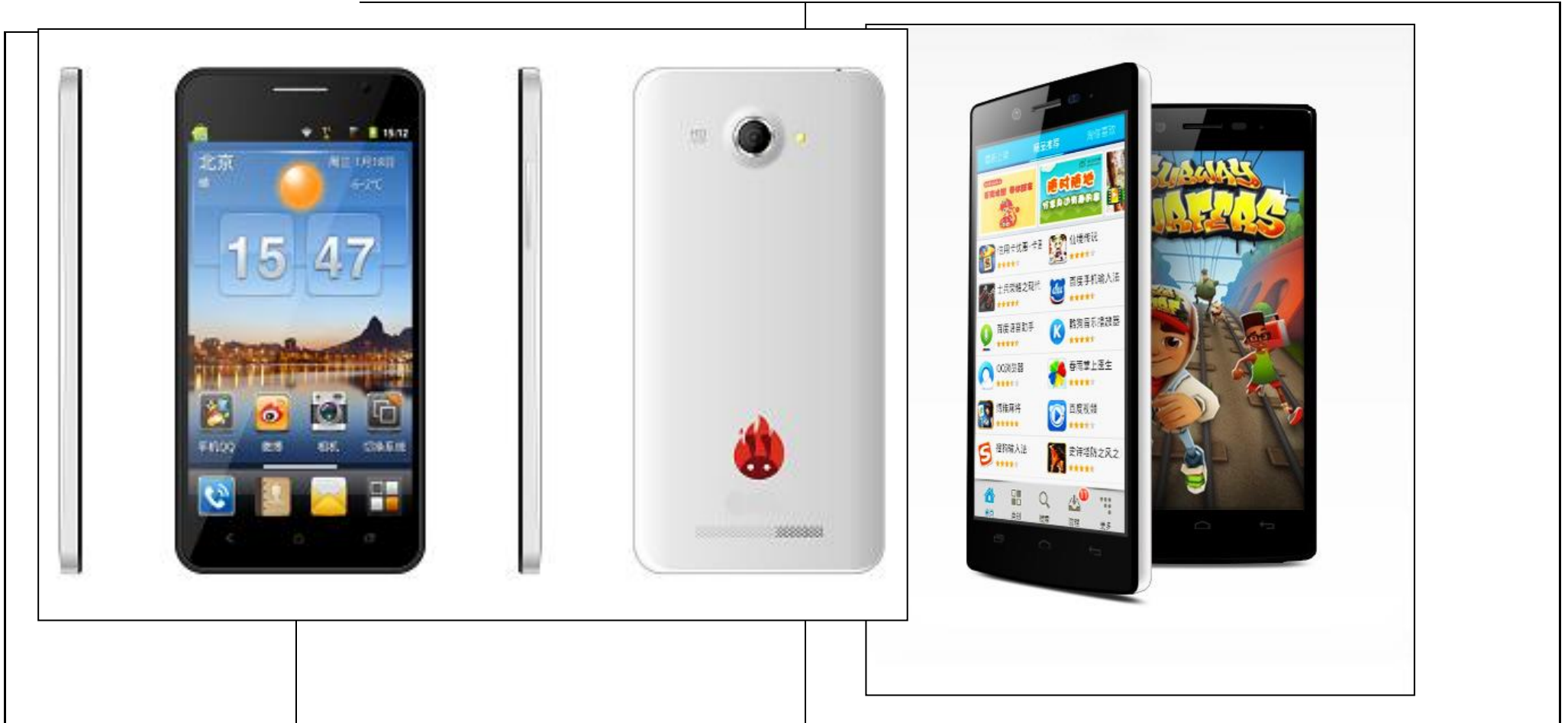


# Neoi 538 Product Specification V1.0



Detail Item	Specification	Remarks
<b>1. General Feature</b>		
◇ Processor		
* CPU	<b>MTK 6589</b>	<b>1.4 GHZ+ Quad core</b>
◇ Platform		
* Operating system	<b>Android 4.1</b>	

◇ Characteristic			
*	Type	Dual SIM(HSPA/WCDMA/GSM) type	
*	Dimensions	137*69.5*9.3mm	
*	Weight with battery	164g	
*	Sceeen Size/ Pixel	5.0 FHD LCM(1920*1080)	compatible with QHD(960*540) or HD(1280*720)
*	Touch Lens	Yes	Capacitive,Muti touch
*	Required Keys	Menu+Home+Back	
*	Battery	2300mAh	
*	Internal Memory	32Gb ROM+8Gb RAM	
*	External Memory Connector	Micro SD, up to 32GB	
*	Camera	13.0MP AF(Rear)+2.0M FF(front)	compatible with 8.0MP Rear Camera
*	Multimedia	MP3&MP4 player	
*	GPS	Yes	
*	A-GPS	Yes	
*	Wi-Fi	IEEE 802.11b/g/n, and support WAPI	Support WAPI
*	Bluetooth	Yes, Ver 2.1/3.0+HS	
*	FM Radio	Yes	
◇ RF Specification			
*	Mode	GSM/GPRS	
*	3G Band (Cellular)	band 1 (2100MHZ)	
*	GSM SIM Band	GSM :850/900/1800/1900 MHz	
2. Phone Specification (Hardware)			
◇ Bearer			
◇ 3G			
*	HSUPA	Yes	
*	USIM support	Yes	

*	<b>Maximum Downlink Data Rate</b>	<b>7.2MPS</b>	
*	<b>Maximum Uplink Data Rate</b>	<b>5.76MPS</b>	
<b>◇ Display</b>			
*	<b>Main display resolution</b>	<b>FHD 1920*1080;(compatible HD(1280*720) or QHD(960*540) pixels</b>	
*	<b>Main display technology</b>	<b>TFT</b>	
*	<b>Main display dimensions</b>	<b>5.0 FHD 1920*1080</b>	
*	<b>Main display touch screen</b>	<b>Yes</b>	<b>Capacitive</b>
*	<b>Main display orientation</b>	<b>Full angel</b>	<b>IPS</b>
<b>◇ Main Camera</b>			
*	<b>Main camera built-in or accessory</b>	<b>Built-in</b>	
*	<b>Pixel</b>	<b>13M AF pixel</b>	<b>compatible with 8.0MP Rear Camera</b>
*	<b>Camera technology</b>	<b>CMOS</b>	
*	<b>Auto Focus</b>	<b>Yes</b>	
*			
*	<b>Zoom</b>	<b>Digital zoom 8X</b>	
*	<b>Picture formats</b>	<b>JPEG</b>	
*	<b>Video</b>	<b>Support video capture, simultaneity audio record</b>	
*	<b>Flash light</b>	<b>Yes</b>	
<b>◇ Secondary Camera</b>			
*	<b>Pixel</b>	<b>2.0 M</b>	
*			
<b>◇ Keypad / Button / Switch</b>			
*	<b>Power button</b>	<b>Yes</b>	
*	<b>Home Key</b>	<b>Yes</b>	
*	<b>Menu and Back Key</b>	<b>Yes</b>	

*	Side buttons	Volume up/down keys	
*	Back-light color	White	
<b>◇ Physical Interface</b>			
*	Audio jack	Yes	3.5mm
*	Mic	1	
*	Speaker	1 speaker	
<b>◇ Storage</b>			
*	ROM Flash	32Gb	
*	RAM	8Gb	
*	Extended Storage	Micro SD	
*	Max support memory card size	32GB	
<b>◇ USIM</b>			
*	USIM support	Yes	
*	SIM card slot	Two	
<b>◇ USB</b>			
*	USB revision	USB 2.0 high speed	
*	USB charging	Yes	
*	System I/O connector	Micro USB (5pins)	
<b>◇ Bluetooth</b>			
*	Bluetooth revision	Ver 2.1/3.0+HS	
*	Bluetooth power class	Class 1	
*	Support profile	HSP/HFP/A2DP/AVRCP/OPP/PBAP/FTP/DUN/BPP/PAN/BIP/SPP	
<b>◇ FM</b>			
*	FM Radio	Yes	
<b>◇ WLAN</b>			
*	WLAN revision	IEEE 802.11b/g/n	Support WAPI
*	Wi-fi Router	Yes	
<b>◇ GPS</b>			
*	GPS	Yes	
<b>◇ Sensor</b>			

*	<b>G-Sensor</b>	<b>Yes</b>	<b>3 axis</b>
*	<b>Proximity sensor</b>	<b>Yes</b>	
*	<b>Light sensor</b>	<b>Yes</b>	
*	<b>E-Compass</b>	<b>Yes</b>	
<b>◇ Battery 电池</b>			
*	<b>Battery technology</b>	<b>Li-Polymer</b>	
*	<b>Battery capacity</b>	<b>2300mAH</b>	
*	<b>Standby time (single SIM)</b>	<b>120 hours</b>	
*	<b>Standby time(dual SIM)</b>	<b>100 hours</b>	
*	<b>Voice talk time</b>	<b>8 hours</b>	
*	<b>Charging time</b>	<b>&lt; 4 hours</b>	
<b>3. Phone Specification (Software)</b>			
<b>◇ Language options available</b>			
*	<b>Default language</b>	<b>English, Spanish, etc</b>	
<b>◇ Google APK</b>			
*	<b>Neoi Life TV VOD</b>	<b>YES</b>	
*	<b>Google Map</b>	<b>YES</b>	
*	<b>Google Talk</b>	<b>YES</b>	
*	<b>Youtube</b>	<b>YES</b>	
*	<b>Gmail</b>	<b>YES</b>	
*	<b>Google Search</b>	<b>YES</b>	
*	<b>NeoiMarket</b>	<b>YES</b>	
*	<b>Google Market</b>	<b>YES</b>	
<b>◇ KVM</b>			
*		<b>Dalvik VM</b>	
<b>◇ Audio/Vedio</b>			
*	<b>Playback</b>	<b>Support AMR,MIDI,MP3,AAC,MPEG4,H.263,H.264,3GP</b>	<b>support 720P playback</b>
*	<b>3D</b>	<b>Yes</b>	<b>Open GL 2.0</b>
*	<b>Recorder</b>	<b>supprt MPEG4, H.263</b>	

*	<b>Stereo BlueTooth earphone</b>	<b>Support</b>	
*	<b>Handfree</b>	<b>Support</b>	
<b>◇Personal assistant</b>			
*	<b>Calculator</b>	<b>Yes</b>	
*	<b>Alarm clock</b>	<b>Yes</b>	
*	<b>Calender</b>	<b>Yes</b>	
*	<b>Power Saver</b>	<b>Yes</b>	
*	<b>Short-cut keys</b>	<b>No</b>	
*	<b>Ringtone Download</b>	<b>Yes</b>	
*	<b>Ringtone Composer</b>	<b>No</b>	
*	<b>Predictive text</b>	<b>No</b>	
*	<b>Program Management</b>	<b>Yes</b>	
*	<b>File Management</b>	<b>Yes</b>	
<b>◇Message</b>			
*	<b>SMS</b>	<b>Yes</b>	
*	<b>MMS</b>	<b>Yes</b>	
*	<b>SMS chat</b>	<b>Yes</b>	
*	<b>Group message</b>	<b>Yes</b>	
<b>◇Call management</b>			
*	<b>Mute Mode</b>	<b>Yes</b>	
*	<b>Integrated Handsfree Mode</b>	<b>Yes</b>	
*	<b>Phonebook</b>	<b>Yes</b>	
*	<b>Received/Dialed/Missed</b>	<b>Yes</b>	
<b>◇Packing</b>			
*	<b>Battery</b>	<b>YES</b>	
*	<b>USB cable</b>	<b>YES</b>	

*	<b>Charger</b>	<b>YES</b>	
*	<b>Earphone</b>	<b>YES</b>	
*	<b>T-Flash Card</b>	<b>TBD</b>	
*	<b>Gift box</b>	<b>YES</b>	
*	<b>Warranty</b>	<b>YES</b>	
*	<b>User manual</b>	<b>YES</b>	

	<b>Distributor in USD</b>	<b>5Inch , 2.0 MP Front, 13 MP Back</b>	<b>Camera, HD Display</b>	<b>1920x720 MOQ 3k - USD. 179.00</b>
		<b>Back Camera 8MP</b>	<b>Display 1280x720</b>	<b>- (MOQ 3K) USD 151.00</b>
		<b>Samples</b>		<b>max. 10 sets USD. 193.00</b>